Emerging Leaders in Philanthropy Program 2015

Jack, 10, PMH patient and future emerging leader.
To establish how to best encourage a younger generation of philanthropists in WA, PMH Foundation sought the advice of industry experts. This led to the creation of a program aimed at inspiring, supporting and developing emerging leaders in philanthropy.

Two ELiP teams have been established for 2015. Each has selected one challenge from a list of four – Aboriginal Health, Mental Health, Respiratory Medicine or Burns – to raise a minimum of $30,000 for that department at Princess Margaret Hospital for Children (PMH).

Each team will be matched with a mentor for the journey, receive leadership training delivered by industry experts, and have regular meetings with high profile business leaders. The ELiP program provides participants with a unique opportunity to be mentored and lead by example, to innovate and take calculated risks, to create new networks and learn about another industry, and to realise their potential and experience the wonderful world of philanthropy.

OUR VISION is that the Emerging Leaders in Philanthropy (ELiP) program will stimulate collaborations between individuals and corporates, as well as other not-for-profit organisations, in order to achieve amazing outcomes for the broader community in which we all operate.
Emerging Leaders in Philanthropy

14 up and coming professionals.

8 motivating speakers.

2 experienced mentors.

2 supportive coaches.

= $60,000+

for kids at Princess Margaret Hospital for Children.
Meet our Mentors, Coaches and Speakers

Each of the 2015 Mentors, Coaches and Speakers were asked to join the ELiP program based on requests from team members or those who contributed to the development of the program.

Our two mentors will provide support to their teams throughout the year.

Fiona Harris, Professional Non-Executive Director, and Board Advisor
Fiona has spent the last 20 years as a professional non-executive director, and an adviser to boards in relation to governance and performance matters. She is currently Chairman of Barrington Consulting Group Pty Limited, and a Board Member of BWP Trust, Infigen Energy Limited, Oil Search Limited and Perron Group Limited. Fiona was a National Director of the Australian Institute of Company Directors and is also a past WA Division State President.

Michael McNulty, Managing Partner, Deloitte
Michael is the Office Managing Partner of the Perth Deloitte office of 56 partners and over 500 professionals. He has over 20 years consulting experience across a broad range of industries with a particular focus on the mining and oil and gas sectors. Michael specialises in large-scale organisational transformation and business process improvement and has provided advice on many of the largest capital projects in the Australian resources industry.

Our two coaches will each deliver training sessions in their area of expertise to help team members improve and develop their skills.

Gerry Gannon
Gerry has been a journalist, broadcaster, MC and media trainer for the past 30 years. He has a passion for community and not-for-profit organisations, was President of the Royal Flying Doctor Service in WA and is a Fellow of the Australian Institute of Company Directors.

Margo Halbert
Margo is a leadership communication specialist and executive coach. Her sound business acumen and results driven approach has made her a trusted business advisor for many of Australia’s leading organisations and their senior executives.
Our *speakers* will meet with each team to share lessons learnt and provide inspiration and advice.

**Cheryl Edwardes**
Cheryl is Chairman of the Board at Vimy Resources Limited, Practitioner at Cheryl Edwardes Legal, Senior Advisor Strategic Communications at FTI Consulting and Reform of the Federation Expert Advisory Panel Member to the Prime Minister.

**Dale Alcock**
Dale is the Managing Director of ABN Group which comprises 22 companies with over 1,700 employees, 300 apprentices and 2,000 contractors. Having built more than 59,000 new homes across WA and Victoria and financed over 23,000, ABN Group leads the market in every segment from first homes to luxury residences.

**John Hughes**
John Hughes Automotive Group of Companies is one of Western Australia’s largest retailers of new and pre-owned vehicles and one of the biggest company groups of its type in Australia. John is recognised for his committed approach to hands on management and total quality customer service.

**Michael Chaney**
Michael is the Chairman of National Australia Bank Limited, Woodside Petroleum Limited and Gresham Partners Holdings Limited. He was appointed an Officer in the Order of Australia in 2004 for services to business and the community.

**Michael Malone**
Michael founded iiNet in 1993 straight after finishing university. The company listed on the stock exchange in 1999. Today the business turns over $1bn in revenue, has more than 2,000 staff, and is worth in excess of $1.4bn. Michael left the role of CEO in March 2014 and is now pursuing several new start-ups and non-executive roles.

**Richard Goyder**
Richard is Managing Director and CEO of Wesfarmers Limited. He joined the Board of Wesfarmers Limited in 2002 and is a director of a number of Wesfarmers group subsidiaries. Richard is also an Australian Football League Commissioner and holds several other Directorships.

**Sharon Warburton**
Sharon has worked in the construction and mining sectors for the majority of her 20 plus year career. Winner of the 2014 WA Telstra Business Woman of the Year, she is the Executive Director Strategy & Finance at Brookfield Multiplex Australasia. Sharon also holds several Board positions for commercial and not-for-profit organisations.

**Tonya McCusker**
A former ballerina with the Australian Ballet Company, Tonya completed a law degree at UWA in 1994, followed by a Postgraduate Diploma in Management from Henley Management College (UK). She is currently a Trustee and the Administrator of the McCusker Charitable Foundation and works closely with more than 100 community and charitable organisations.
Meet our 2015 Teams

Team Leader
Daniel Whiston, Finance and Practice Manager, NS Projects
An experienced finance and general management executive, Daniel is a qualified accountant and corporate governance professional. He enjoys working and leading collaborative teams that deliver corporate objectives and create sustainable value for stakeholders.

Adam Frediani, Managing Director, Evlyn Forever Holdings Pty Ltd
In 2007 Adam joined his brothers as Managing Director of Quarrydon Pty Ltd, a family owned Lion Dairy and drink distribution business known as Frediani Milk Wholesalers and Food Services WA. In 2013 he co-founded Evlyn Forever Holdings Pty Ltd along with subsidiary companies Perth Import Export Pty Ltd and Perth Wholesalers Pty Ltd.

Amy Ward, Owner and Creative Director, Linkletters
Amy has 15 years experience in marketing, branding and communications working with a wealth of global brands in Hong Kong and London. Amy blends strategic and creative thinking to help clients communicate new strategies, change behaviours, build brand culture and attract the best talent.

Cameron Waugh, Analyst – Corporate Finance (M&A), KPMG
A senior member of the assurance division at KPMG, Cam is currently undertaking his Chartered Accountant dissertation after qualifying with a Masters in Accounting. Having recently accepted a role in the Mergers & Acquisitions team at KPMG, Cam’s intention is to complete his Chartered Financial Analyst qualification in the coming years.

Darian Mack, Solution Specialist, Cloud Infrastructure, Microsoft
An IT professional with over 20 years global experience, Darian has worked in Australia, the UK and South Africa for organisations such as AT&T and Dimension Data. His areas of focus include networking, security, managed services, systems management and cloud computing.

Gemma Modra, Senior Manager, KPMG
Gemma has over 12 years experience in the energy and natural resources, property, consumer markets and not-for-profit sectors. She is responsible for leading audit teams across a portfolio of ASX listed and unlisted clients and for providing advice on accounting issues.

Hannah Atkins, Solicitor, Herbert Smith Freehills
As a solicitor in the disputes team, Hannah is involved in a range of projects including general commercial litigation, anti-bribery and corruption and corporate governance.

Our team joined the Emerging Leaders in Philanthropy program as we each have a desire to be involved in an initiative that will not only provide resources to a significant charity and hospital in our state, but will also benefit those in the wider WA community. The program is designed to bring together people from across the corporate community and raise awareness of philanthropic ideologies. Our hope is that we will engender a broader community perspective of giving in WA.
Team Leader

Emma Tearne, Marketing Manager WA, Brookfield Office Properties
Emma has 10 years marketing experience in the property industry and has won numerous awards for her work including the Property Council of Australia’s inaugural ‘WA Marketing Manager of the Year’ in 2012. She is currently the WA Marketing Manager for Brookfield Office Properties and is completing her MBA at the University of Western Australia (UWA).

David Pusey, National Business Development Manager, Deloitte Touche Tohmatsu
Prior to entering the corporate sector, David enjoyed a long and successful career as a professional Rugby Union player. He has applied this experience to his corporate life in which he leads and influences groups, as well as presenting and liaising with corporate sponsors and organisational representatives.

Louise Scott, Manager Marketing, Communications and Events, City of Perth
Louise is responsible for marketing, communications and events and has led the City’s destination marketing initiatives since 2011. She is currently completing her MBA at UWA, is a Member of the Chartered Institute of Marketing, and a board member of Ausdance WA and the Perth Fashion Festival.

Matthew MacPherson, Executive Manager Technical Services, Town of Mosman Park
Matt has spent the last decade working his way up through local government, focusing on traffic, transportation and civil design. Career highlights include being Town Engineer on the Bay View Terrace Shared Space Upgrade which received the 2014 Local Government Road Safety Metro Award. He is currently completing his MBA at UWA.

Tanvi Haria, Chief Finance Officer/General Manager Commercial and Corporate Services, Fremantle Ports
Tanvi has over 27 years of broad international and domestic business experience in strategy, corporate governance and commercial and financial management. She also holds the position of Secretary to the Board at Fremantle Ports, is a Fellow of CPA Australia and an Affiliate Member of the Australian Institute of Company Directors.

Ainslie Perrigo, Catholic Education Western Australia
Ainslie currently works in strategy, policy and governance for Catholic Education Western Australia. Previous roles include providing policy and governance support to state government boards and committees, particularly in the area of local government reform. She is currently undertaking her MBA at UWA.

Matt Lucarelli, Contracts Manager, Perkins TPD
Matt has spent the last six years working with Perkins TPD where he has been responsible for the successful delivery of over 15 projects with a combined value in excess of $165m. He is currently completing his MBA at the University of Western Australia.

Our team sees the Emerging Leaders in Philanthropy program as a compelling opportunity to raise much needed funds for a charity close to our hearts. Additionally, it is a chance to create a spirit of philanthropy amongst our peers and contribute to the WA community whilst strengthening our own leadership abilities and networks.
Our heartfelt thanks

The Emerging Leaders in Philanthropy Program would not have become a reality without the support and dedication of numerous people who shared their time and expertise.

PMH Foundation would like to thank:

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Allison Adams, National HR Manager, iiNet
Lorna Conlon, Head of Talent, Macquarie Sydney
Damien Chalk, General Manager HR/IR, MRL
Daniel Whiston, Practice and Finance Manager, NS Projects
Emma Tearne, Marketing Manager WA, Brookfield Office Properties
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Marijke Schlingmann, NS Projects
Katie Graham, Sick Kids Foundation, Toronto
Gerry Gannon, ELiP Coach
Margo Halbert, ELiP Coach

Our thanks also go to our wonderful 2015 program sponsors and supporters.

2015 Program Sponsor: Excelsior Finance

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Princess Margaret Hospital for Children (PMH) is Western Australia’s only specialist children’s hospital and paediatric teaching facility.

Servicing all of WA, PMH handles the region of 250,000 patient visits a year and touches the lives of three out of every four Western Australian families.

In order to maintain and improve the quality of care the PMH team provides to the children and young people they see, they must remain at the forefront of advances in medical practices, equipment and research. This requires on-going investment in staff training and development, equipment replacement and upgrade programs, and research projects.

PMH Foundation is the hospital’s main fundraising body and largest funder after Government. Thanks to the generosity of the Western Australian community, to date the Foundation has provided over $57 million in direct grants to PMH to ensure the best possible care and treatment for children and their families.

For further information please contact:
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